

Service Industries

The following are the service industries whose trends Dr. Riddle has monitored worldwide for 30 years and in which she has worked with businesses and industry associations to ensure export competitiveness.

Business and professional services:

- Accounting
- Advertising
- Agrology
- Architecture
- Biotech services
- Computer & information technology services
- Customers brokers
- Engineering
- Environmental services
- Geomatics
- Interior design
- Legal services
- Management consulting
- Marketing
- Market research
- Research & development services
- Science & technology
- Surveyor services

Construction

- Courier & postal services
- Distribution services
- Education and training
- Finance/banking
- Health services
- Insurance
- Telecommunications
- Tourism

Transportation:

- Airlines
- Freight forwarding
- Shipping
- Urban transit